

PROGRAMME OUTCOME
PROGRAMME SPECIFIC OUTCOME
COURSE OUTCOME

ENGLISH

| Department English | |
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| Programme Outcome | The English Language/Literature graduate programme intends to introduce the various aspects of English Literature of England in particular and of the World in general. The students also learn the language in modern perspectives. The program aims at imparting knowledge in different literary domains: language, history, textual study, criticism, and linguistics, etc. The programme is to empower students with modern literary tools and develop inter-disciplinary approaches. The programme is aimed at helping them in becoming a responsible citizen by developing sensitivity and social concern. Moreover, through the programme the students can develop their language skills and consequently their employability. |
| Programme Specific Outcome | On completion of B.A. English, students will have sound grip on basic English usage. They will learn the social and political history of England. They will study various English literary texts from the ancient to the modern period. They will have ability to appreciate the literature from different perspectives. They will also learn the various literary theories and learn to apply them on the text they study and read. Through the study of Literature and language they will enrich their proficiency in the language and develop their sensibility. |
| Course Outcome | |
| Foundation Compulsory English-FC - 103 & 203 (Text : <i>Fantasy</i>) | The course is designed for students to teach basic English language. After completing the course the students enrich different language skills (Reading-Writing-Speaking-Listening) and practice them in their own life. They acquire the ability to read their text(s) and comprehend. By solving grammatical exercises (e.g. Primary Auxiliaries, Tenses, Articles, Prepositions, Concord, Pronouns) themselves they also strengthen their vocabulary, sentence patterns and grammatical properties. They also read unseen passages, comprehend them and answer the questions to test their language proficiency. Moreover, they test their writing skill by producing logical Paragraph on the familiar issues. |
| Foundation Compulsory English- | The course is designed for students to impart further |

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| <p>FC- 303&0403 (Text :<i>Glimpses of Life</i>)</p> | <p>language competence. After completing the course the students are able to use vocabulary (Idioms and Phrases) and sentence patterns (text-based) in spoken and written English. By solving grammatical exercises (e. g. Change the Voice, Modal Auxiliaries, Adjectives, Adverbs, Identification of Clauses, Non-Finite Verbs, Prefixes and Suffixes) themselves they enrich their language proficiency. They also test their writing skill by drafting compositions and letters of personal nature e. g. Personal, Complimentary, Request, Regret, Invitation and applications. They also study the text and comprehend language and theme.</p> |
| <p>Foundation Compulsory English- FC - 503 & 603 (Text :<i>The Joy of Reading</i>)</p> | <p>The course is designed for students to enrich English proficiency further. After completing the course the students are able practice different language skills (Reading-Writing- Speaking-Listening) acquired during the course. They also become capable to read complex syntaxes and text(s) with proper understanding Moreover, they learn simple translation of unseen passages from English into Gujarati or Hindi. They learn grammatical topics: Phrasal Prepositions and Verbs usage and use in meaningful sentences of their own. They also practice grammatical exercises (e. g. Indirect Narration, Conjunctions, Transformation, Synthesis, Correction (Articles, Prepositions, Tenses, Concord) themselves and learn to write Dialogues, Compositions and Speeches on given topics. They also study the text (prose and poetry) andcomprehend the language usages.</p> |

ECONOMICS

| Department of Economics | |
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| Programme Outcome | After completion of 3 years of B.A. programme students will be able to understand the fundamentals of economics. This programme is to strengthen the ability of students regarding basic concepts of economics. Its goal is to enhance some professional skill regarding economic issues. The students can acquire the knowledge to understand and comprehend the contemporary economic issue of the nation and the world in general. This programme certainly ensures the employability in insurance and banking sector in particular and in trade and commerce in general. |
| Programme Specific Outcome | After successful completion of the programme the students will be able to take sound decisions in their domestic economic issues. Students can easily grasp the functioning of our central bank, RBI and Finance department of India. The students will get graduation degree in economics from a recognized institution affiliated with the reputed university. The Objective of this paper is to make the students aware of the basic concepts of economics. The course will enable the students to explore the subject further. The students learn the concepts like demand, supply, utility and elasticity of demand. Students will be able to express and argue on the laws of demand and supply. They will be able to apply their knowledge in analyzing the supply and demand model. After completion of the course, students will have learnt how to explain and calculate price elasticity of demand. |
| 101(CE) (Micro Economics -1) | The main purpose of this paper is to introduce the concept of macro economics and public finance to the students. The concepts of money, Inflation and commercial banking are introduced in this course. |

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| 201(CE) (Micro Economics-2) | This course will introduce the concepts of Income, Elasticity of Demand and Cross elasticity of Demand. The students will also learn the Theory of Production & Cost, Marketstructure and factor pricing. They will be introduced the basic concepts of Rent, Interest, normal wages and real wages to make them understand the micro economics. The ideas of Gross profit and net Profit, and Economics Welfare are also taught to enhance their knowledge about economics. |
| 202(CE) (Banking & Public Economics) | The students are introduced about the concepts of Commercial Banking, Central Banking and Public Economics. The course makes them aware about recent reforms in banking sectorin India and also makes them comprehend the functions of co-operative Banks, Concept of Tax and effects of Taxation. |
| 303(CE) (Micro Economics Part-2) | The course concentrates on the concepts of price mechanism and market equilibrium. The students are introduced the Theory of demand (cardinal utility analysis and Cordial utility analyses, price effect, income effect and substitute effect, and Theory of cost and revenue. The main objective of course is to enable the students to analyze the economics behavior of individual, firm and market. |
| 304(CE) (Indian Economy part-1) | The course familiarizes the students with the main problems and characteristic of different sectors of Indian economics. The students get the knowledge of Human Development Index, changing structure of Indian Economy, concept of Population, Problems of Poverty and Unemployment. They also know about theNational Resources in India. |
| 403(CE) (Micro Economics Part-2) | This course will make the students understand the Economic behavior individual, Firm and Market. Students will learn the ideas regarding perfect competition and monopoly and monopolistic competition. The students will also learn the |

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| | concepts of distribution of national Income and welfare economics. |
| 404(CE) (Indian Economy part-2) | The course will enhance the student's awareness about the main problems and characteristic of different sectors of Indian Economy. The students obtain the introductory information about planning, agriculture and industrial sector to enter in to the subject. They also learn about the role of private sector, public sector and co-operative sector in the development of industrial and tertiary sector. Moreover, they are also introduced the recent concept of special economic zone and special economic region. |

GUJARATI

| Department of Gujarati | |
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| Programme Outcome | The Gujarati Language Graduate programme intends to preserve and disseminate the various aspects Gujarati Literature and language in modern perspectives. The program aims at imparting knowledge in different literary domains, like Middle Age Poetry and Modern Literature etc. The programme is to empower the students with modern literary tools and develop inter-disciplinary approach. The programme is aimed at helping them in becoming good citizen by developing sensitivity and social concern. Moreover, through the programme the students can develop their language skills and Consequently their employability. |
| Programme Specific Outcome | The student should be able to enhance their language proficiency. They should interpret the literary text and be able to interpret literary terms. They will become good user of the language. It is expected that the students will develop creative- writing skill. The programme will help them to give words to their imagination. The students will be more proficient in their mother tongue and will get through knowledge of history and different aspects of Gujarati literature and language. As result they will enhance their employability. |
| Course Outcome | |
| CC 101& 201 History of Medieval Prose | The course introduces the students to the medieval Gujarati Literature and through this the students widen their knowledge about mediaeval Gujarati society. (Padya Kruti no Abhyas; Arvachin) This course introduces the students modern Gujarati Poetry Forms. It enables them to evaluate poetry from aesthetic and cultural point of views. |
| CC 102& 202 | The second paper of the syllabus is Gujarati Katha Sahitya. We are Teach the student's the Ramchandra Patel Story and JayantGadit Novel and General Grammar. The Students would know about Gujarati Prose Story |

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| | Structure, The Greatness of Gujarati literature History. EO - 105& 205 (Sahitya kruti no Abhyas Mansaina diva) It enables them to be social. It also helps them to get command over Gujarati language. It also teaches them moral Values. (Sahitya kruti no Abhyas -Jobanvan)It helps them to get ideas about social problem. It also gives them description about Women's feelings. |
| CC 303 & 403 (Gujarati Sahitya Swaroop no Abhyas: Madyakalin Pad Sahitya Swaroop) | It helps the students to understand the spiritual heritage of Gujarat. It also gives them gist of medieval spiritual Gujarati Literature. (Gujarati Sahitya Swaroop no Abhyas; Aravachin; Nibandh) This course imparts the knowledge about the form of Essay, its features. It introduces the major essayists and their valuable contribution. The prescribed essays make them know the literary personality of the essayists. |
| CC 304 & 404 | This course will introduce them the works of Narmad, a prominent Gujarati writer and poet. Students will know about writer's life and his contribution. Through the prescribed text they will compare and contrast the language usage of two different time periods. In CC 404, they will study a novel by Gyanpith Award winner writer, Pannalal Patel. The detailed study of the novel will make them aware about social life and value system of the author's time. The novel will also convey the contemporary social issues. |
| CC 305 & 405 | This course will introduce the student the History of Gujarati literature. Students make themselves aware about the glories history of Gujarati Literature, and great Gujarati poets like Akho, Shyamal, Premanand and Dayaram. |
| CC 506 & 606 (Gujarati Sahitya no Abhyas; Aravachin 1-2) | This course gives them detailed information about different ages, authors and literary genres of Gujarati Literature which help them to develop literary taste and understand the progress of literary activities in Gujarati |

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| | language |
| CC 507 & 607 (Gujarati Language) | This course deals with linguistic aspects. The students learn the complexity of Gujarati Grammar and Language. They study the various features of the Gujarati language, its origin and development. Through the detailed study of Gujarati grammar they will enrich their language proficiency. |
| CC 508 & 608 (Sahitya siddhant Vichar 1-2) | This course introduces them to the principles of Literature criticism. They will learn what ART is. They also study the concept of poetry and various forms of poetry. They will understand the objective of poetry as well as the difference between creation and criticism. The course also inspires them towards creative writing. |
| CC 509 & 609 (Sahitya kruti no Abhyas;Padya) | This course introduces them the modern poetry of Gujarati Literature. They learn the form of sonnet, its origin and development in Gujarati literature. They will study the life and work of a renowned poet, Usnas. In CC 609, they will study a prose work of a local Gujarati writer, Ramchandra Patel. The prose work Matiane Mobh, will sensitize them towards the village life and different aspect of nature. It also introduces them family as well as cultural values of rural society. |
| CC 510 & 610 (Appreciation, Function of Language) | This course develops their ability to appreciate the work of art in the context of different Rasa. They learn to identify various literary devices used in the work and understand their importance. They develop the ability to understand the logic and context Revealed in the work. In CC 610, they study the functional language. They learn logical use of language. They learn logical use of language and widen their understanding. By using various proverbs and idioms, they enhance their language skill. Learning to write applications, letters to editors and complain letters; they use language for practical purposes. This course strengthens |

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| | their employability through developing their writing skill. |
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MASTER OF ARTS

GUJARATI

| Master of Arts – Gujarati | |
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| Programme Outcome | To make the students familiar with the various prominent writers of Gujarati literature, their texts and their literary contributions in the history. The course aims to develop analytical and research attitude in the student. The student will learn dialects, and importance of Gujarati language learning. |
| Programme Specific Outcome | To make students aware about the various forms and genres of Gujarati literature. To make the students aware about the literary history of Gujarati literature. |
| Course Outcome | |
| CC101- Literature & Cinema | This course intends to introduce the adaptation of literary work in visual art, particularly the cinema. Students compare and contrast the traits of literature and cinema. They also explore the relationship between the Literature and Cinema by the detailed study of the adaptations. |
| CC102-Study of a unique Literary Work | During this course the students will study the life and work of a Gyanpith award-winner writer, Raghuvir Chaudhary. Amruta, the Award-winning novel will be taught in detail. They also study a few other works from the Indian and the world literature. They know about the cultural values and develop sensitivity towards social issues. |
| CC103-Study of Literary forms of Middle age of Gujarati Literature. | This course will introduce the literary and social characteristics of the age. The students learn about the life of Bharteshvar Bahubali Ras and also study his work <i>Vansaladi</i> . They also know about Dayaram and Shantibhadra Suri |
| CC104- Folk Literature: An Introduction. | During this course, students learn the concept of Folk Literature and its characteristics. They will study the oral traditions like folk songs and folk tales. They develop the sense to understand and explore the oral literature around them. |
| CC105- Gandhian Literature | This course is intended to introduce them Gandhian Literature. The basic values, which |

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| | <p>Mahatma Gandhi propounded, are incorporated in the course. The students will study the form of autobiography and an ideal model of it in the form of 'My Experiments with Truth'. They will know the concept of non-violence, truth, and freedom.</p> |
| <p>CC 201 Study about the authors (Middle Age)</p> | <p>The course deals with the literary personalities and works of the middle age. They study the characteristics of the age in general. As a specific study, they study the life and work of Bhalan, a renowned Gujarati poet. They are also introduced the form of Akhyan. As a result, the students develop an inclination towards the great poetry of antiquity.</p> |
| <p>CC 202 Indian Literary Evaluation</p> | <p>In this course, students will learn the ideas of Indian poetics and its literary traditions. They familiarize themselves with several branches of Indian poetics and also learn the concept of literary art as revealed in Indian literary theories.</p> |
| <p>CC 203 Studies of Modern Prose and Poetry</p> | <p>In this course, students deal with modern prose and poetry in general. They know about modernity and its manifestation in the literary presentation. They study a modern prose text, Mukti Vrutant, and also study the poetry of the Gyanpith award winner poet, Rajendra Shah. They develop the ability to appreciate modern literature in light of modern ideals.</p> |
| <p>CC 204 Introductions to Researchers & Editors of Folk Literature</p> | <p>The course will introduce the researchers and editors who have been working in the field of folk literature. The student will learn the techniques and devices of research in oral literature also. They study the ways of editing also. They develop an inclination towards such research works.</p> |
| <p>CC 205 Samvad Bhasha (Language for Communication)</p> | <p>The course deals with the functional approach to the language. The students learn to use the language effectively for their practical purposes. The course concentrates on the writing skill particularly writing applications, complains, reports, etc. They</p> |

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| | learn the various devices useful in effective writing like punctuations, proverbs, etc. |
| CC 301 The study of Authors | The course deals with the study of life and works of the Gyanpith Award winner author, Umashankar Joshi. The students come across the works of Umashankar Joshi to have a peep into the Gandhian era literature and to understand the social issues of the time. The prose and poetry of Umashankar Joshi have a far-reaching influence on literature and people of Gujarat so the study will empower the students' understanding in the literary field. |
| CC 302 Evaluation of Western Literature | The course will introduce World literature to the students. They learn the concepts and trends that mould World Literature. The course gives them glimpses of the best from the corpus of great literature and make them evaluate it from their own perspectives. |
| CC 303 Study about the forms of Language (Linguistics) | The course is designed to introduce the various factors of language, its development, and influences. The topics like the function of language, the process of pronunciation (phonetics) and the role of dialects are taught in detail. The students along with literary study gather the knowledge about language itself. |
| CC 304 Study of Prose work | The course is intended to teach a work of art in detail to make students aware of contemporary literary prose. They study a novel, <i>Jivtar</i> by Yogesh Joshi in detail. The story develops the sensitivity and social concerns among them. Moreover, they also learn several forms of prose. |
| CC 305 Indian Literature | The course is designed to introduce the best of Indian Literature to the students. They study the notable Indian writers and their works. They study a Marathi novel, <i>Bangar Vada</i> , and some selected short stories of Premchand so they can have the taste of Indian literature and widen their literary Perspectives |

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| CC 401 Critical Traditions of Gujarati | The course will impart the knowledge about the critical traditions prevailed/prevaling in Gujarati literary activities. They understand the broad concept, features, and practices of Literary Criticism. They develop the faculty to appreciate a work of art. |
| CC 402 The Study of Gujarati Language | The course is intended to teach students the complexities of Gujarati Grammar. They know about the origin, growth, and process of standardization of Gujarati language. In addition, they study vowels, consonants, suffixes, prefixes, and etymology and equip themselves. |
| CC 403 Evaluation (Unknown) | The course concentrates on the writing skill of the students. They learn functional use of language and apply their skill on the application and report writing. They study various features of Writing Skill like punctuation, selection of words and logical sequence, etc. They cultivate the writing skill to use in their practical life ahead. |
| CC 404 Translation and Translated literature. | The course deals with translation studies. The students learn the usefulness and traits of translation. They also know about the qualities of a good translator and requirements to be a good translator. They study a translated text, <i>Khurshio</i> and evaluate it. |
| CC 405 World Literature | The course introduces them the best in the world literature further. They study the famous work, 'Aparajey' and fifteen world-famous stories. They acquaint themselves with the best of the world literature and cultivate their taste and perspectives. |

SANSKRIT

| Department of Sanskrit | |
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| Programme Outcome | The B.A. programme with Sanskrit intends to arouse awareness and sense of importance among students about ancient Indian Sanskrit language. The programme aims to empower the students with the ancient literary traditions of Sanskrit, knowledge of Vedas, Upanishads, Ramayana, Mahabharata, and writers of Sanskrit language like Kalidas, Bhasa, Dandi, Magh, Kuntaka and Bharat. The programmed also aims to make the students familiar with Sanskrit grammar, literary forms, aesthetics, poetics and literary ages. |
| Programme Specific Outcome | On completion of B.A. Sanskrit programme, the Students are able to; Know the importance of ancient Indian language, Sanskrit, its origin, development, its grammar and its functional use. Understand the ancient literary traditions, various ages and classics of Sanskrit literature. Understand the basic language skills, its forms and different writers and their classics. |
| Course Outcome | |
| FE - 101 & 201 | Student will learn the basic structure of Sanskrit language through stories, legends and tales of ancient Indian mythology. Student will learn about the life of Poet Bhasa of Sanskrit literature. |
| CE – 101 | Students will get introduction of ancient Sanskrit traditional poetry and epic particularly Student will get the knowledge of various parvas of Mahabharata, Sabha parva. Student will also learn the social system, life- style and political system of Mahabharata period. |
| CE – 102 | Students will learn about the prose literature of Sanskrit. Students will learn the life and contribution of Poet Dandi and his Dashkumar Charitam. Students will learn the social system and life of that time. |
| EO – 105 | Students will be familiar with Sanskrit drama and dramatic techniques |

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| | Students will learn the socio-political aspects of the contemporary time. |
| CE – 201 | Students will learn about the ancient Sanskrit traditional poetry and poetic forms. Students will learn the Mahabharata and its various Parvas. |
| CE – 202 | Student will learn the different ages and history of Sanskrit literature. Students will learn various eminent writers of Sanskrit literature, their works, characteristics and forms. |
| EO – 205 | Students will learn various moral, ethical and values as depicted in Nitisatakam. Students will learn the important values to uplift their own life. |
| CE – 303 | Students become familiar with the works of great poet Kalidasa. Students will learn about Raghuvansham and come to know the ideal form of public administration. Student will know the concept of family and family relations. |
| CE – 304 | Students get information about different poetic schools, concepts and poetic forms. Student will get familiar with elements of poetry, types of Alamkara and poetry wiring in Sanskrit. |
| CE -305 | Students will know about the Vedic tradition, culture, and philosophy. Student will know the ancient Vedic age and society. Student will become familiar with various aspects of Indian civilization through Vedas and Upanishads. |
| CE – 403 | Students will know the origin, development of fables. Students will know morals, values as expressed in the form of these fables. |
| CE – 404 | Students get information about different poetic schools, concepts and poetic forms. Student will get familiar with elements of poetry, types of Alamkara and poetry wiring in Sanskrit. |
| CE- 405 | Students will know about the Vedic tradition, culture, and philosophy. Student will know the ancient Vedic age and society. |

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| | Student will become familiar with various aspects of Indian civilization through Vedas and Upanishads. |
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HINDI

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| Department of Hindi | |
| Programme Outcome | Hindi Graduate programme intends to impart the students the knowledge of Hindi language, its modern and ancient forms, variations and characteristics. The programme also aims to inculcate among the students Hindi language skills, grammar, criticism and history. The programme aims to equip the students with various ages of Hindi literature, classics, writers, their contribution and modern literary forms. The programme also aims to develop linguistic skills and scientific approach towards the Hindi language. |
| Programme Specific Outcome | After the completion of B.A. Hindi student will be able to; Develop acquaintance of various literary forms of Hindi literature Develop basic language skills and communication ability in Hindi Get acquaintance of various ages, forms, kinds, characteristics and principles of Hindi language and literature Students will learn principles and philosophy of the writers of Hindi language Develop scientific and analytic approach to Hindi grammar and linguistic. |
| Course Outcome | |
| CE 101 Modern Hindi Literature | To impart knowledge of poetic traditions of Hindi literature. To give knowledge of Indian cultural traditions and its splendid past. To inculcate sense of nationalism in students. To develop values like social harmony, sacrifice, love, cooperation, fraternity and humanity. |
| CE 102 Modern Hindi Prose(Hindi Story) | To inform the students about various situations of Hindi prose in different ages. To inform the students about Marxist philosophy and modernism. To inform and propagate among the students sentiments of equality, and nationalism. |
| E O 105 General Hindi | Appreciation of the classics of Hindi literature To study the contemporary social events and situations. Improve the language skills and use of proverbs and sayings. |
| CE 201 Modern Hindi Poetry | To inform about the ancient myths. To give |

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| | information about the thematic aspects of Mahabharata. To inform the students about their fundamental rights. |
| CE 202 Modern Hindi Prose(Fiction) | To Inform the students about life and times of Premchand. To inform the students about various novel writing techniques, trends and types of fictional writing. To inform the status of women during different ages. |
| E O 205 General Hindi | To inform the students about various developments and forms of novel. To inform the students about the life and literature of Hindi poet Dharmvir Bharati. To equip the students with translation methods, expression, use of proverbs. |
| CE 303 Medieval Hindi Poetry | To inform them the forms and subjects of medieval poetry. To make familiar the students with the literary thoughts of Kabir, Tulsī, Mirabai etc. |
| CE 304 Modern Hindi Prose (Seven Classics of One-Act Play) | To impart the knowledge of Modern One-Act play and its forms To inform the students about the various aspects of drama |
| CE 305 Ancient and Medieval History of Hindi Literature | To make familiar the students with the different ages of Hindi literature To inform the students about the origin, development and traditions of Hindi literature |
| CE 403 Medieval Hindi Poetry | To inform the students about the forms and subjects of medieval Hindi poetry. To impart them the literary texts of Mirabai, Surdas. |
| CE 404 Modern Hindi Prose | To inform the students about the forms and characteristics of modern Hindi play. To inform the students about the various aspects of drama |
| CE 405 Ancient and Medieval History of Hindi Bhakti Poetry | To provide information to the students about the various forms of Hindi Bhakti poetry. To give information about the contribution of Tulsidas and Surdas in Hindi poetry. |

COMMERCE

| Department of Commerce | |
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| Programme Outcome | To develop various skills such as accounting, managerial practices, analytical, communicative and impart proper exposure to the students. It also familiarizes the students with the present scenario, acquaints with the changes and enables them to face the challenges of the competitive world. Besides, learning theoretical concepts, the students will also learn how to apply these theoretical concepts. It also helps the students in developing employability as well as encourages them to cultivate skills of leadership, entrepreneurship, marketing strategies and communication. Apart from this it enhances the knowledge of various sectors such as banking, insurance, e-Commerce, business communication, trade relations, foreign policies and accounting. |
| Programme Specific Outcome | To build a strong foundation of knowledge of various areas of commerce. To strengthen decision making power at personal and professional level. To develop the students skills of entrepreneurship. To make the students competent at every level of business and commerce. To enhance the student's skill of applying concepts and techniques they have acquainted. To run business firm effectively and efficiently. To make familiar with the basic ad operational knowledge of all areas of commerce and management. |
| Course Outcome | |
| C.C.-101 Fundamentals of Business Economics-I | The purpose of this course is to make the students familiar business. It incorporates basic problems of economics. The students will also get ideas about elasticity of demand, production and cost theories. |
| C.C.-102 Human Resource Management | To make the student aware about the conceptual and procedural knowledge of functional area of human resource management. The student will also acquire the meaning of HRM, human resource |

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| | planning in corporate sector, performance and job design. |
| C.C.-103 Accountancy-I | To make the students competent to understand and solve practical problems related to advance accountancy. The students will learn consignment, branch accounts, insurance claims, and account form incomplete records. |
| C.C.-104 Communication in Business | The students will know the importance of business communication, its objectives, and types of communication and also learn how to influence people with communicative skills. |
| C.E.-101 A Financial Accounting-I | To make the student familiar with corporate accounting issues and practices. |
| S.E.-101 D Secretarial Practice-I | To make the students familiar with the basic aspects of and provisions of Companies Act. and secretarial practice. |
| F.C.-101 G Fundamentals of Banking-I | To make the students familiar with the concept, definition and process of banking. |
| S.S.-101 G Fundamentals of Entrepreneurship-I | To make student familiar with the concept of entrepreneurship and its particular features. To make them develop entrepreneur and leadership qualities. |
| C.C.-105 Fundamentals of Business Economics-II | To make the students familiar with the basic concept of business economics and acquaint them with the concepts of pricing, competition, demand and monopoly. |
| C.C.-106 Fundamentals of Marketing Management | To provide the student basic information of marketing strategies, research and market structures. Student will know consumer behavior patterns and its impacts. |
| C.C.-107 Accountancy-II | To provide understanding of account and accounting methods. To make them understand how to solve problems using advanced accounting. |
| C.C.-108 Business Correspondence | To provide information of various types of business correspondence and its importance in business. |
| C.E.-102 A Financial Accounting-II | To inform the students about financial account, its practice and methods. To inform the student about corporate accounting, |

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| | share capital, debentures, capital reduction and transaction. |
| C.E.-102 D Secretarial Practice-II | To make the students familiar with the basic provisions and statutes of Companies Act. |
| S.E.-102 A General Insurance | To provide the students information about types and patterns of insurance and its importance. |
| S.E.-102 F Fundamentals of Entrepreneurship-II | It provides information about the entrepreneurial culture, industrial growth and techniques of handling small units. |
| C.C.-201 Business Environment and Economic Policies-I | To provide understanding of business environment and policies like five-year plan, money, financial system and Indian economy. |
| C.C.-202 Indian Financial System | To make students familiar with Indian Financial System. Students will learn overview of Indian financial system, money market, capital market, commercial banking, NBFC, insurance, mutual funds, capital market instrument, money market instruments. |
| C.C.-203 Taxation-I | To make students familiar with Tax pattern of India. Students will learn objectives of taxation, history of taxation, definitions as per the income tax, income tax authorities, and residential status of an individual, procedure for assessment of income tax, salary income and income from house property. |
| C.C.-204 Commercial Communication | To provide basic understanding of commercial communication. Students will learn about different types of letters, applications and memos. |
| C.E.-201 A Cost Accounting-I | Students will know about the cost account, materials, labour, costing and basic accounting. |
| C.E.-202 A Corporate Accounting | To make the students acquainted with Corporate Accounting. Students will learn goodwill, valuation of shares, bank accounts and liquidation of company. |
| S.E.-201 D Secretarial Practice-III | To make the student familiar with the basic provisions of the Companies Act. |

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| F.C.-201 A Environmental Studies | To create awareness of environment among students through various environmental issues like global warming, earth quake etc. |
| C.C.-205 Business Environment and Economic Policies-II | To make student familiar with the business environment policies and various concepts related to it. |
| C.C.-206 Production Management | To provide basic knowledge of Functional area of production, purchasing and inventory management. Students will learn production, production management, planning and control, purchasing, inventory control and developing & launching new products services. |
| C.C.-207 Taxation-II | To make students familiar with Tax pattern of India. Students will learn profits & gain business or profession, capital gains, income from other sources, deduction under 80C and GST. |
| C.C.-208 Organizational Communication | To enable the students to present their interest in preparing questionnaires and understand the basic ideas of preparing advertisements, business reports and important fact of preparing memorandum in business. |
| C.E.-203 A Cost Accounting-II | To supplement and consolidate the cost accounting and costing method and equip the student to make use of various costing methods. Students will learn single or unit costing, reconciliation of profit as per cost account with profit as per financial accounts, operating costing or service costing, job, batchand contract costing. |
| C.E.-204 A Auditing-I | To know the meaning of auditing, various types of auditing and process of auditing in various institution. Students will learn objectives of auditing, company auditor, internal control, vouching and verification and valuation of assets and liabilities. |
| S.E.-202 D Secretarial Practice-IV | To make the student familiar with the basicprovision of the company act. |
| F.C.-202 A Disaster Management | To create awareness of disaster management and provide basic understanding of types of |

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| | disasters, pre and post steps for preventing disaster through effective management. |
| C.C.-301 Economics of International Trade | Main object of subject economics is it taught students how to encourage themselves in the market. |
| C.C.-302 Marketing Management Practices | To know the practices of marketing management like marketing environment, strategic marketing, and marketing mix strategies. Students will learn marketing environment, strategic marketing, Production innovations, product lines, marketing channel and communication, marketing communication, international marketing and international marketing. |
| C.C.-303 Corporate Communication | To enable students to know about press report and drafting of the press reports on various incidents. To acquaint the students, the draft various resolutions on various topics. To familiarize the students with various stock exchange terms and its usages. |
| C.C.-304 Basic Statistics-I | To study differentiation & its uses by which they know rate of change, elasticity of demand which products are highly affected by price etc. Index numbers is used to predict future trends. Students will learn differentiation, index numbers, interpolation and extrapolation and business applications of derivatives. |
| C.C.-305 Business Law-I | To understand several of business like Indian Contract Act, 1872, Sales of Goods Act-1930 and consumer protection act 1986. |
| C.E.- 301 A Cost and Financial Accounting | To supplement and consolidate the cost accounting and costing method and equip the student to make use of various costing methods and to expose students to corporate accounting issues and practices such as company Final accounts, share capital transaction etc. Students will learn process costing, marginal costing, amalgamation of companies in the nature of merger, amalgamation of companies in the nature of purchase. |

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| C.E.-302 A Management Accounting-I | The present lesson explains the meaning, nature, scope and limitations of accounting. Further, it discusses the activities covered under management accounting and its difference with financial accounting. Students will learn functions of management accountancy, analysis of financial statement, financial ratios, cash flow statement and budgets & budgetary control. |
| F.C.- 301 A General Knowledge-I | To improve general knowledge of students to make them ready for competitive examination. |
| C.C.-306 Indian Business and Economic Environment | The subject is helpful for students & their parents for understand the position of economy in current series and budget of the economy. |
| C.C.-307 Fundamentals of Financial Management | To aware about Fundaments of Financial Management like Finance Management, Capital Budgeting, Working Capital, Dividend etc. The students ask to understand Financial management. Students will learn scope of financial management, capital structure, working capital, cost of capital, capital budgeting, dividend policy, stock exchange and listing of securities. |
| C.C.-308 Media and Public Relation Communication | To make the students aware about stock exchange and its various elements. To make them aware of the various types of stock exchange reports, various trends and causes responsible for the trends. To familiarize the students with tender notice and auction. To enable the students to draft tender notices and auction notices. Acquaint them with relevance of business English. |
| C.C.-309 Business Statistics-II | To learn decision theory on that they know which decision is best in Practical problems of farmers which crop should they take businessmen how much they produced quantities according to demand. With time series they will learn to predict trend e.g. in stock market future trend will be bearing or bullish they can decide. Simple moving average is very useful in technical analysis. |

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| | Students will learn co-ordinate geometry, analysis of time series, partial differentiation and element of decision theory. |
| C.C.-310 Business Law-II | To study about various act like Negotiable Instrument Act-1881, the Companies Act-1956, Factories Act-1948 and Industrial Disputes Act-1947. It will help students to understand the applicability of the various acts. |
| C.E.- 303 A Management Accounting-II | The objective of the course is to equip the students with the ability to analysis interpret and use accounting information in managerial decision making. The student is expected to have a good working knowledge of the subject. This course provides the students an understanding of the application of accounting techniques for management. Students will learn standard costing, time value of money, capital budgeting and inflation accounting. |
| C.E.-304 A Auditing-II | To provide knowledge of company audit, auditor's report and certificate, divisible profit and provisions of depreciation and investigation regarding auditing. Students will learn company audit, auditor's report and certificate, divisible profit and depreciation, investigation and audit program. |
| F.C.- 302 A General Knowledge-II | Students will know the importance of general knowledge to pass various competitive examinations. |

Master of Commerce

| Master of Commerce | |
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| Programme Outcome | To develop various skills such as accounting, managerial practices, analytical, communicative and impart proper exposure to the students. It also familiarizes the students with the present scenario, acquaints with the changes and enables them to face the challenges of the competitive world. Besides, learning theoretical concepts, the students will also learn how to apply these theoretical concepts. It also helps the students in developing employability as well as encourages them to cultivate skills of leadership, entrepreneurship, marketing strategies and communication. Apart from this it enhances the knowledge of various sectors such as banking, insurance, e Commerce, business communication, trade relations, foreign policies and accounting. |
| Programme Specific Outcome | To build a strong foundation of knowledge of various areas of commerce. To strengthen decision making power at personal and professional level. To develop the students skills of entrepreneurship. To make the students competent at every level of business and commerce. To enhance the student's skill of applying concepts and techniques they have acquainted. To run business firm effectively and efficiently. To make familiar with the basic and operational knowledge of all areas of commerce and management. |
| Course Outcome | |
| C.C.101 Managerial Economics | To expose the students to advanced economics and its practices. |
| C.C.102 Marketing Management | To make student aware about the concepts of marketing management, |
| C.C.103 Business Research Methods | To make the student familiar with various market research methods and its applications. |
| C.C.104 Financial Management | Students will know the importance and priorities of financial management. |
| C.C.105 A. Accounting for Managers | To make students familiar with the accounting practices and methods. |
| C.C.201 Financial Market | Students will know the financial strategies |

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| | of market and market trends. |
| C.C.202 Business Environment | Students will know the basic business trends and business policies. |
| CE-203 A Financial Accounting & Auditing | Students will know the different financial accounting and auditing methods. Students will learn company audit, auditor's report and certificate, divisible profit and depreciation, investigation and audit program. |
| S.S.205 C Management of banking and Insurance | Students will know the process of banking. Student will know the types, principles and methods of insurance. |
| C.C.2.32 A. Econometrics-I, B. Econometrics-II, C. Consumer Behaviour and Sales Promotion | Students will know the different consumer behavior and different sales techniques. |
| C.C.3.1 Direct and Indirect Taxes | To know the tax structure and difference between direct and indirect taxes. |
| C.C.3.2 Project Planning and Control | Students will know the planning strategies and controlling methods of business. |
| E.C.3.31 Accounting for Managerial Decision. | Students will know the importance of managerial decision in business. |
| E.C.3.41 Accounting for Service Organization | Students will know the cost accounting and costing method and equip the student to make use of various costing methods and to expose students to corporate accounting issues and practices such as company Final accounts, share capital transaction etc. |
| S.S. 3.51 Company law Administration | Students will know the laws and administration regulations as suggested in Companies Act. |
| C.C.4.1 Strategic Management | To inform the students about various business strategies and marketing patterns. About various business strategies and marketing patterns. |
| C.C.4.2 Quantitative Techniques and Research Methodology | To inform the students about the qualitative and quantity research methods used in accounting and business. |
| E.C.4.31 Advance Financial Accounting | The student is expected to have a good working knowledge of the subject. This course provides the students an understanding of the application of accounting techniques for management. Students will learn standard costing, time value of money, capital budgeting and |

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| | inflation accounting. |
| E.C.4.41 Financial Markets | To the trends of financial market and marketing strategies. |
| S.S.4.53 International Accounting | To know the global market and international marketing trends. |